



J-Motorsport, a new team is born !

Frederic Miclotte and Jourdan Serderidis join forces

The fruit of the association between Fred Miclotte and Jourdan Serderidis, in 2014 this brand new J-Motorsport team will not only be active in the World Rally Championship in WRC-, but also in the Belgian Rally Championship, where they will be running a Ford Fiesta R5 as also a Peugeot 208 R2, which will shortly be joining the team's workshops, based in Deinze.

Co-driver with universally recognised qualities, Frederic Miclotte decided to take on a new challenge through launching the creation a new team: *"Now 40 years old, I gave myself some time to think about things and decided to give my career a new orientation by creating this team. The J-Motorsport team will be handling the WRC-2 programme of Jourdan Serderidis, with whom I am now associated for the creation of this new structure. Our Ford Fiesta R5 will also be available on a rental basis, as will also be the Peugeot 208 R2 that we are about to acquire."*

A mature entrepreneur and keen rally aficionado, Jourdan Serderidis did not embark on this new adventure on a whim: *"The business plan that Fred showed us looked pretty solid and we took our time to define our goals and our work philosophy. In addition to taking care of our participation in WRC-2 with our Ford Fiesta R5, J-Motorsport will also be offering a rental service focussed on exclusivity. And even the 'cocooning' of the drivers. We won't be aiming at quantity, but rather quality. And all this whilst offering, I am convinced, highly competitive rates."*

The personalised follow-up of the clients' programmes will undoubtedly be one of the highlights of the J-Motorsport team. *"In addition to a pretty well filled baggage acquired over the years as a professional co-driver, I also boast a fair amount of coaching experience and I want to offer and share this knowledge with my clients,"* Fred Miclotte continued. *"It goes without saying that fostering the drivers in their progress is obviously also part and parcel of our assignment."*

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For the J-Motorsport team these coming weeks will be particularly heavy going, not only with the fitting-out of the new premises, located in Deinze, but also the setting-up of the structure and preparation of the 2014 programme. The J-Motorsport team will kick off the season with the prestigious Monte-Carlo Rally, the first of seven world events in which Jourdan Serderidis will be competing at the wheel of the team's Ford Fiesta R5.

"In order to prepare myself fully for each of the events and concentrate on those rallies we have decided to somewhat reduce our international programme," Jourdan confirmed. "I will be competing in seven events of the WRC-2 series. Following on from Monte-Carlo, I will be taking on another gruelling one, namely the Rally Sweden. Poland, Germany, Australia, France and Wales also feature in our programme, giving us the opportunity to evolve on highly varied terrains and build on our progress in a professional environment whilst up against professional drivers."

As a sideline to this ambitious programme in WRC-2, Jourdan will also be active on other fronts: *"With Morgane Rose, who will once again be my co-driver in 2014, we shall also be competing in the Acropolis Rally, part of the European Rally Championship, my rally on 'home ground'. If our Fiesta R5 is not rented out the Rallye de Wallonie will also feature on our programme, as also the Rallye de Luxembourg and maybe the Rallye de la Famenne. However priority will be given to clients."*

The only R5 presently available on the market, the Ford Fiesta has already amply proved its potential and reliability. *"At the recent Wales Rally GB, almost all the Fiesta R5 cars at the start also made the finish, which speaks volumes about their sturdiness,"* a delighted Jourdan remarked. *"In Belgium, and we had confirmation of this at the Rallye du Condroz some weeks back, I am convinced that the Fiesta R5 will be the ideal machine with which to go for the title. We therefore hope that the J-Motorsport Ford Fiesta R5 will be at the start of the Rally van Haspengouw with the ambition of aiming for victory, allowing us to kick off the season at a national level in an ideal way."*

To find out more about this new and ambitious team, don't hesitate to visit the J-Motorsport site: www.j-motorsport.be

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